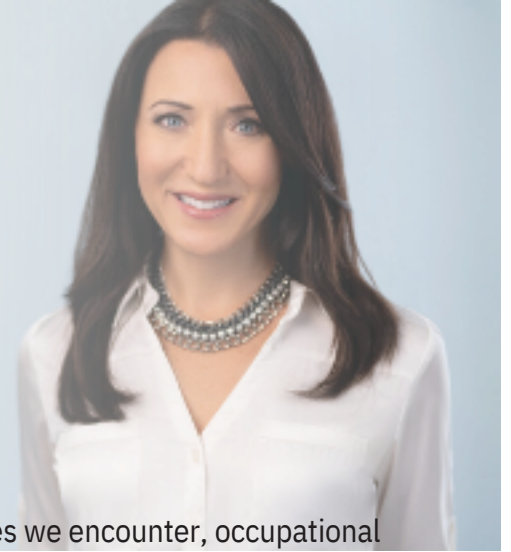


Professional Hypnosis Certification

With

Shana Rosenthal

Certified Hypnotist
Certified Trainer



This comprehensive Course Will Include:

Suggestibility Testing/Hypnotic Induction Techniques

The purpose and types (authoritarian and permissive) are discussed, demonstrated and practiced. Scripts will be provided for all of the induction procedures. Practical hints that influence hypnotic suggestibility.

Recognition and Classification of Clients

An in-depth discussion of the qualification of subjects, including common fallacies we encounter, occupational susceptibility, age and susceptibility of highly impressionable and emotional people.

Favorable and Unfavorable Influences and Dangers of Hypnosis

In this segment, we discuss the influences of light and color, of temperature, of odors, of music, of quiet and the influence of emotions and its effect on inducing hypnosis.

How to Hypnotize

A three step classical hypnotic induction procedure is introduced and demonstrated. Participants practice and are critiqued.

Methods of Emerging

Ordinary and gradual awakening methods are shown. Participants practice self-hypnosis induction and emerging themselves.

Depth Stages of Hypnosis

Participants are introduced to the six depth stages of hypnosis and the criteria for judging trance depth.

Self-Hypnosis Training

Participants will learn the rationale for using self-hypnosis and how it can influence all phases of their lives. In addition, they will be introduced to the world of 'suggestion' and learn six important criteria for formulating action suggestions.

Hypnotic Miscellany

Mechanical aids and post-hypnotic suggestion are introduced. Deepening techniques and topics such as negative word traps and unethical post-hypnotic suggestions are discussed.

Advanced Induction Techniques

The eight steps necessary to perform an effective progression muscle relaxation induction are demonstrated. Instantaneous, indirect and waking hypnosis techniques are shown and practiced.

Your Hypnosis Practice And How It Should Be Structured

The varied possibilities and options open to enhance a profitable hypnosis practice are explored. This includes marketing one's private practice. The methodology and structure developing a far-reaching practice, and marketing one's hypnosis programs to the corporate world are analyzed. Ethical and legal considerations are also discussed.

And much more...

Frequently Asked Questions

What are the prerequisites for the class?

It has been found that past training plays a very small role in one's ability to use hypnosis effectively, therefore there are no prerequisites.

What is the income potential of a Certified Consulting Hypnotist?

Hourly fees vary from \$100 to \$1500 per session.

Will I be capable of learning the material?

Yes, yes and YES! The class is broken down into small training sections to ensure that everyone can succeed.

What if I miss a class?

You are able to catch up with that class at no extra cost on the next training.



What will I be able to do when I graduate?

You may open your own office offering hypnosis sessions to the general public, contact companies to do corporate programs, conduct sessions for family and friends and for self-improvement - you are only limited by your own imagination!

Many incorporate what they have learned in their current professions, such as nurses, doctors, therapists, chiropractors, massage therapists, sales people, office managers and executives. Learning to create rapport with customers, co-workers and employees is invaluable. Knowing how to word your thoughts properly can be the difference between getting the job done and being shown the door.

Parents benefit greatly when we cover Pediatric Hypnosis. Being able to encourage your children to be the very best that they can be is worth every penny of the class tuition and more! By wording suggestions to your children (telling them what you **do** want, instead of what you **don't** want), can enhance their ability to be cooperative and to improve their grades at school.

Every person, no matter what you do for a living, will benefit from Shana Rosenthal's Professional Hypnosis Certification Class. All of the elements that are required to hypnotize a person and to assist them in reaching their goal will be taught in this class.

Some people do hypnosis on a part-time basis, earning extra money for trips, luxuries that they wouldn't be able to afford on their current salaries or to create a retirement program for security in later years.

They create their own schedules, so they are in control of how much money they choose to earn.

How do I become a Certified Consulting Hypnotist?

On the last day of class, there is a test. When you pass the test, you receive your Certification.

What happens if I don't pass the test?

You may re-take the test if for some reason you don't pass it on the last day of class. The good news is that most people **do pass!**

How should I study for the test?

The best suggestion is to go over the workbook from each class and review the information before the next class. Just by reading a few pages each evening helps you to retain the information. Pay special attention to the fill in the blanks. This is information that is **important for you to know.**

What if I don't have anyone to practice with?

Instructor is available to answer your questions and to assist you in learning the techniques. Observation and evaluation of your abilities is achieved during this time. Therefore, you will not need to induce hypnosis as part of the test. Many students get together with family or friends who would like to receive hypnosis for free and students benefit by getting more practice time as needed.

Is the class simply lectures?

No. You will learn by seeing, hearing and doing. Shana Rosenthal is a very creative instructor, which makes the course go by quickly. No one is ever bored in one of her trainings!

Shana is highly respected in the hypnosis profession and is internationally renowned for her talents and abilities in taking a complex situation and being able to create effective techniques that are simple to implement.

What if I have questions during the class?

Please ask them! If you are thinking about it, chances are someone else is too. The goal is to assist you learn as much as you can so that you are successful in this profession.

How do I start my own business?

Shana Rosenthal started her hypnosis practice in 2009. Since she has been in business that length of time, she is able to share with you what works, as well as what doesn't. This can save you time and money. You will benefit from years of experience.

Thanks to modern hypnotists like Shana Rosenthal, hypnosis has lost the negative stigma that was once attached. The word-of-mouth advertisement spreads quicker with hypnosis than any other profession. Hypnosis is one of the most rapidly growing professions and its recession-proof!

Who Should attend?

Individuals interested in hypnosis normally fall into one of four categories:

1. The first group are those that are looking to become Certified Hypnotists and enter the profession on a full-time basis. These will have the choice of either becoming self-employed and opening their own office or working for an established center. With the public more health conscious today than ever before in history, hypnosis is truly the career of the future. The new hypnotist has the opportunity to earn fees for private sessions, group sessions, self-hypnosis classes and various speaking engagements. The potential is unlimited.
2. The second group are those that are considering hypnosis as a part-time career. They are looking for an avenue to add \$500-\$1000 a week to their present income part-time. The part-time hypnotist has the option of working out of their home, conducting sessions in the client's home or office or to rent an office on an hourly basis.
3. The third group are those that are considering using hypnosis in conjunction with their current occupation or to have something to fall back on. This group is made up of a variety of professions, which include: Nurses Counselors, Police Officers, Psychologists, Hair Stylists, Massage Therapists, Teachers, Sales people and many others. In today's uncertain times of cut-backs and layoffs, it is more important than ever to be financially self-sufficient. Hypnosis is one of the most rapidly growing professions.
4. Many very successful full-time hypnotists began their training in this fourth category. These are the people who are simply looking for an avenue to improve their own personal lives. They may also work with their own children, other family members or friends in the areas of stress, smoking, weight loss, habits, fears and self-confidence.

Regardless of one's initial reason for learning hypnosis, everyone reports feeling better about themselves and more in control of their own life.

Could you enjoy the extra money you will make?

Decide today and receive **\$250 discount**



Curriculum Approved by
The National Guild of Hypnotists